



Biofuels Workshop & Trade Show Western & Pacific Region

**October 25-27, 2004
Hyatt Regency, Sacramento, California**

SPONSORSHIP OPPORTUNITIES

Take advantage of these opportunities to promote your company and show your support for this growing industry!

EVENT SPONSORSHIP OPPORTUNITIES

Welcoming California Wine & Cheese Reception – (\$7,500)

Sponsor the Wine & Cheese Reception during the Grand Opening of the Trade Show (Monday, October 25). The reception is open to all conference attendees. The theme of the reception will be California's famous wine and cheese which will be served alongside other delicious select hors d' oeuvres & cocktails. Your company will be acknowledged as the event sponsor during the reception and conference.

Benefits:

1. One (1) complimentary trade show booth.
2. Two (2) complimentary conference registrations.
3. Acknowledgement in conference brochures and conference website, with company logo and hyperlink to company website.
4. Reception Sponsor on-site acknowledgements including sponsor sign, tabletop tents with company logo and website and recognition in on-site conference program.
5. Company will also be promoted through accessories for the reception such as company name or logo on cocktail napkins or stir sticks.
6. Special "Sponsor" name badge ribbons for company representatives attending the conference.
7. Use of the Sponsor table to display your company's promotional materials.
8. Preferred booth location in trade show.

Networking Reception, Tuesday, October 26 – (\$7,500)

Sponsor Pending

Benefits:

1. One (1) complimentary trade show booth.
2. Two (2) complimentary conference registrations.
3. Acknowledgement in conference brochures and conference website, with company logo and hyperlink to company website.
4. Reception Sponsor on-site acknowledgements including sponsor sign, tabletop tents with company logo and website and recognition in on-site conference program.
5. Company will also be promoted through accessories for the reception such as company name or logo on cocktail napkins or stir sticks.
6. Special "Sponsor" name badge ribbons for company representatives attending the conference.
7. Use of the Sponsor table to display your company's promotional materials.
8. Preferred booth location in trade show.

Lunch Sponsor - (Two opportunities: \$6,000 each)

Lunch will be held in the Trade Show and is open to all conference attendees. Each Lunch will include a delicious buffet and refreshments. Your company will be acknowledged during your sponsored Lunch.

Benefits:

1. One (1) complimentary trade show booth.
2. One (1) complimentary conference registration.
3. Acknowledgement in conference brochures and conference website, with company logo and hyperlink to company website.
4. Lunch Sponsor on-site acknowledgements including sponsor sign, tabletop tents with company logo and website and recognition in on-site conference program.
5. Special "Sponsor" name badge ribbons for company representatives attending the conference.
6. Use of the Sponsor table to display your company's promotional materials.
7. Preferred booth location in trade show.

Breakfast Sponsor - (Two opportunities: \$3,000 each)

A Continental Breakfast will be held in the Trade Show and is open to all conference attendees. Your company will be acknowledged during your sponsored Breakfast.

Benefits:

1. One (1) complimentary conference registration.
2. Acknowledgement in conference brochures and conference website, with company logo and hyperlink to company website.
3. Breakfast Sponsor on-site acknowledgements including sponsor sign, tabletop tents with company logo and website and recognition in on-site conference program.
4. Special "Sponsor" name badge ribbons for company representatives attending the conference.
5. Use of the Sponsor table to display your company's promotional materials.
6. Preferred booth location in trade show.

(continued...Sponsorship Opportunities)

Refreshment Break Sponsor - (Filled! \$1,500 each)

Tuesday Morning – Genencor International

Tuesday Afternoon – United BioEnergy

Wednesday Morning – The Dallas Group

Three refreshment break opportunities are available: morning or afternoon refreshments on opening day of sessions and morning refreshments on the second day of sessions.

Benefits:

1. Acknowledgement in conference brochures and conference website, with company logo and hyperlink to company website.
2. Refreshment Break on-site acknowledgements including sponsors sign, tabletop tents with company logo and website and recognition in on-site conference program.
3. Special "Sponsor" name badge ribbons for company representatives attending the conference.
4. Use of the Sponsor table to display your company's promotional materials.

GENERAL SPONSORSHIP OPPORTUNITIES

Major Conference Sponsor (\$5,000)

Genencor International

Benefits:

1. One (1) complimentary trade show booth.
2. One (1) complimentary conference registration.
3. Acknowledgement in conference brochures and conference website, with company logo and hyperlink to company website.
4. Special "Sponsor" name badge ribbons for company representatives attending the conference.
5. Use of the Sponsor table to display your company's promotional materials.
6. Preferred booth location in trade show.

Supporting Conference Sponsor (\$1,500)

Benefits:

1. Acknowledgement in conference brochures and conference website, with company logo and hyperlink to company website.
2. Special "Sponsor" name badge ribbons for company representatives attending the conference.
3. Use of the Sponsor table to display your company's promotional materials.

Don't miss this exciting new premier conference!

For more information contact:

Anne Wester, Conference Coordinator
BBI International
Ph: 719-942-4353 or awester@bbibiofuels.com
www.bbibiofuels.com/biofuelsworkshop