

2006 EDITORIAL CALENDAR & DATES

JANUARY 2006

Fermentation

Research & Development
Quality Control
Health and Safety
Process
Legal Perspectives

Insertion Date: November 21, 2005

Artwork Due: December 5, 2005

MARCH 2006

Cellulosic Ethanol Production

Biorefining
Risk Management
Cellulose
Process
Legal Perspectives

Insertion Date: January 16, 2006

Artwork Due: January 30, 2005

MAY 2006

Proposed Ethanol Plant List

Energy
Transportation
Maintenance
Process
Legal Perspectives

Insertion Date: March 13, 2006

Artwork Due: March 27, 2006

JULY 2006

Project Development

Research & Development
Quality Control
Health and Safety
Process
Legal Perspectives

Insertion Date: May 15, 2006

Artwork Due: May 30, 2006

Bonus Distribution:

Fuel Ethanol Workshop & Expo

SEPTEMBER 2006

Plant Maintenance

Biorefining
Risk Management
Cellulose
Process
Legal Perspectives

Insertion Date: July 19, 2006

Artwork Due: July 31, 2006

NOVEMBER 2006

Risk Management

Energy
Transportation
Maintenance
Process
Legal Perspectives

Insertion Date: September 11, 2006

Artwork Due: September 25, 2006

FEBRUARY 2006

State & Federal Legislation

Energy
Transportation
Maintenance
Project Development
Compliance

Insertion Date: December 19, 2005

Artwork Due: January 2, 2006

Bonus Distribution:

**National Ethanol Conference
NCGA/ASA Commodity Classic**

APRIL 2006

Global Industry Outlook

Research & Development
Quality Control
Health and Safety
Project Development
Compliance

Insertion Date: February 13, 2006

Artwork Due: February 27, 2006

JUNE 2006

Energy Innovations

Biorefining
Risk Management
Cellulose
Project Development
Compliance

Insertion Date: April 10, 2006

Artwork Due: April 24, 2006

AUGUST 2006

2006 FEW Review

Energy
Transportation
Maintenance
Project Development
Compliance

Insertion Date: June 12, 2006

Artwork Due: June 26, 2006

Bonus Distribution:

ACE Conference

OCTOBER 2006

Biorefining

Research & Development
Quality Control
Health and Safety
Project Development
Compliance

Insertion Date: August 14, 2006

Artwork Due: August 28, 2006

Bonus Distribution:

Biofuels Workshop & Trade Show

DECEMBER 2006

Year in Review

Biorefining
Risk Management
Cellulose
Project Development
Compliance

Insertion Date: October 9, 2006

Artwork Due: October 23, 2006

Bonus Distribution:

Double Distribution

DEPARTMENTS

Industry News & BIObytes

Business & People

Columns

The Way I See It, Mike Bryan, BBI International

A View From the Hill, Bob Dinneen, Renewable Fuels Association

Commodities Reports

Natural Gas Report & Prices, U.S. Energy Services Inc.

Corn Report & Prices, FCStone

DDGS Report & Prices, Commodity Specialists Company

Ethanol Report & Prices, OPIS

Sorghum Prices, Sorghum Synergies

Ethanol Plant Construction List

RFA Update

Event Calendar

EPM Marketplace

Contributions

Process

Legal Perspectives

Project Development

Compliance

Research & Development

Quality Control

Health and Safety

Energy

Transportation

Maintenance

Biorefining

Risk Management

Cellulose

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To contribute an article for the features & departments section of *Ethanol Producer Magazine*, send information (including photos, illustrations if available, and a brief summary of the article) to: Tom Bryan, Editorial Director, at tbryan@bbibiofuels.com

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BENEFITS OF ADVERTISING

Ethanol Producer Magazine is recognized as the premier trade journal of the ethanol industry.

Ethanol Producer Magazine is distributed free of charge to all ethanol production facilities and future production facilities—around the world. Our niche—and your company's edge—is getting inside future ethanol plants before they are built, and before purchasing decisions are made.

Ethanol Producer Magazine provides a specific topic delivered to a highly targeted audience. Our advertising reaches all levels of decision makers in the business, including chief executive officers, chief financial officers, general managers, plant managers, operations managers, maintenance managers and board members of existing and future ethanol production facilities.

Ethanol Producer Magazine is distributed at ethanol conferences, meetings, workshops and trade shows.

Ethanol Producer Magazine is committed to editorial excellence and high-quality print production and distribution. The magazine is known throughout the ethanol industry for its authoritative plant construction lists, compelling profiles and engaging features on production, research, science, technology, equipment, environmental and safety compliance, marketing, policy and industry events - all which frames your advertising and supports your message.

SUBSCRIPTIONS

Subscribe to *Ethanol Producer Magazine* online at www.ethanolproducer.com or contact Jessica Beaudry, Subscriptions Manager at (701) 746-8385. US\$24.95 for domestic subscribers in the United States, US\$59.95 for subscribers living in Canada or Mexico, and US\$110.00 for subscribers outside North America. FREE subscriptions for ethanol producers and future producers: if you are an employee or executive of an existing or future ethanol production facility, you qualify for a FREE subscription to *Ethanol Producer Magazine*. Advertisers are also entitled to a free subscription. Please call, write or email if you have questions regarding qualification.

RATES

All display advertising rates: monthly, per insertion, in U.S. dollars

ALL PRICES NET

NOTE: There are no longer B&W or 2/c ad rates.

Premium Placement:

Inside Front Cover: 20%

Opposite Contents Page: 20%

Inside Back Cover: 20%

Back Cover: 20%

Sizes	Full Pg	2/3 Pg	1/2 Pg	1/3 Pg	Two Pg Spread	1/2 Pg Spread
Four-Color						
12x	\$ 1,988.00	\$ 1,328.00	\$ 1,044.00	\$ 695.00		
9x	\$ 2,188.00	\$ 1,460.00	\$ 1,148.00	\$ 765.00		
6x	\$ 2,406.00	\$ 1,606.00	\$ 1,263.00	\$ 842.00		
3x	\$ 2,647.00	\$ 1,767.00	\$ 1,389.00	\$ 926.00		
1x	\$ 2,911.00	\$ 1,944.00	\$ 1,528.00	\$ 1,065.00		
Four-Color, Two Page Spread						
12x					\$ 2,875.00	\$ 1,8988.00
9x					\$ 3,163.00	\$ 2,188.00
6x					\$ 3,479.00	\$ 2,406.00
3x					\$ 3,827.00	\$ 2,647.00
1x					\$ 4,210.00	\$ 2,911.00

INSERTS/OUTSERTS:

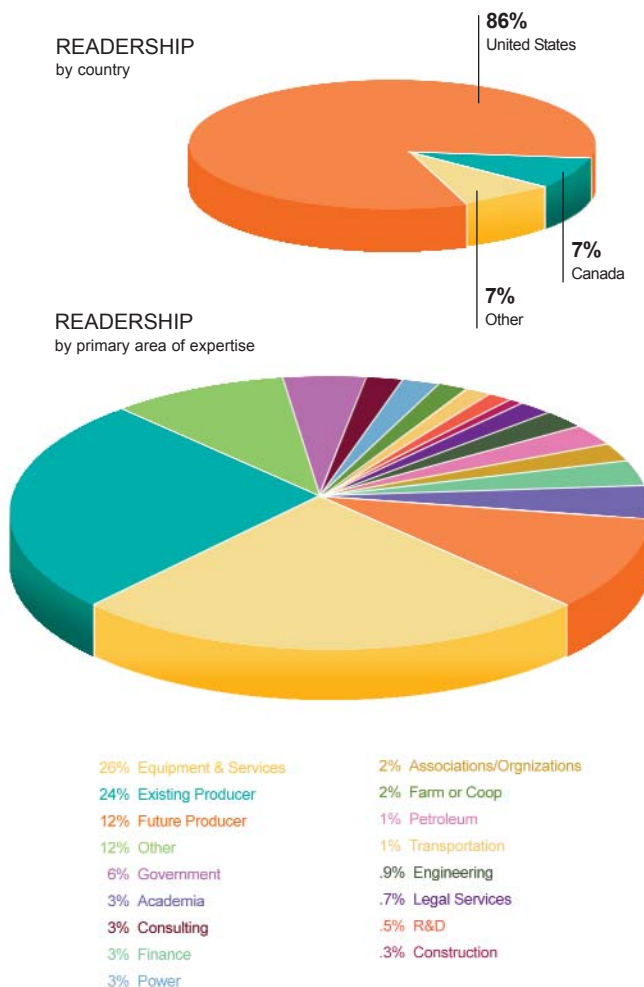
Inserts are stitched into the magazine on 100# stock. Outserts are poly-bagged with the magazine.

2 Pages	Inserts: \$4,082	Outserts: \$3,315
4 Pages	Inserts: \$6,105	Outserts: \$5,460
8 Pages	Inserts: \$8,305	Outserts: \$7,860

Call (701) 746-8385 for more information

CIRCULATION

Ethanol Producer Magazine has a circulation of 2,500 with an estimated pass-along rate of 1.5 readers per issue, or 3,750 total readers.



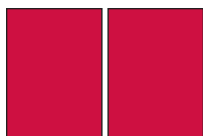
COVER WRAPS:

Cover wraps are stitched onto the front and back of the magazine on non-glossy 80# stock. Prices vary with the issue from \$5,000-\$15,000

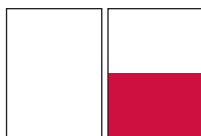
Call (701) 746-8385 for more information

SIZES

NOTE: Ads that don't bleed will have a 1/2 inch white border around the ad.



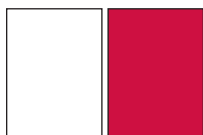
Full Page Spread
No Bleed - 16" x 10"
Bleed - 18" x 11.5"



1/2 Page H
No Bleed - 7.5" x 4.75"
Bleed - 9" x 5.5"



1/3 Page H
No Bleed - 7.5" x 3.5"
Bleed - 9" x 4.25"



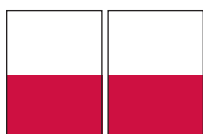
Full Page
No Bleed - 7.5" x 10.5"
Bleed - 9" x 11.5"



1/2 Page V
No Bleed - 3.75" x 10"
Bleed - 4.25" x 11.5"



1/3 Page V
No Bleed - 2.5" x 10"
Bleed - 3.25" x 11.5"



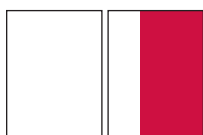
Full Page Spread
No Bleed - 16" x 4.75"
Bleed - 17.5" x 5.5"



1/2 Page Island
No Bleed - 5" x 7"



1/3 Page Island
No Bleed - 5" x 5.25"



2/3 Page V
No Bleed - 5" x 10"
Bleed - 5.25" x 11.5"

Mailing & Delivery Instructions:
Please send art and insertion order form to:
Ethanol Producer Magazine
Attn: Matthew Spoor
Sales Director
308 2nd Ave. N., Suite 304
Grand Forks, ND 58203
advertising@ethanolproducer.com

REGULATIONS

Agency Discounts: Due to the affordable rates offered by *Ethanol Producer Magazine*, we do not offer agency discounts.

Invoices: Rendered monthly at time of issue mailing.

Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

Rate Protection: Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

Publisher's Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by *Ethanol Producer Magazine*. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies.

The publisher reserves the right to reject any advertising that does not conform to publication standards. *Ethanol Producer Magazine* is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material

SPECS

Publication Size: 8.5" x 11"

Live Area: 8.25" x 10.75"

Paper Stock: 80-lb. gloss-coated cover / 70-lb. gloss-coated guts

Method of Printing: Sheet-fed Press at 175 lpi, process color

Binding: Saddle-stitch

Material Specifications: All advertising materials must be submitted at 100% size. Provide a printed proof from the file provided. Materials will not be returned unless requested.

Applications: File is created in Quark on a PC. PC files. Quark XPress (4.1), Photoshop (7.0). Submit artwork as a high-resolution PDF with all the images and fonts embedded.

Four-Color Ads: CMYK (cyan, magenta, yellow, black) format only. No spot colors. All spot colors converted to CMYK match. No built-in black type.

Spot Color: Must be CMYK combinations.

Placed Image Format: Save all graphics as .tiff files, .eps files.

Trapping: Save files without trapping preferences.

Embedded Fonts: Provide all fonts that are not embedded in PDF. Provide all fonts when submitted in native software.

Media: CD, email or FTP site

FTP Site: You may forward your file to our FTP site. Call for more information.

In-House Production: *Ethanol Producer Magazine* will, on occasion, produce advertisements for clients. The advertiser must submit ad copy, preferably on a PC-formatted disk, plus high-resolution logos and photos. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

Scanned Images: Scanned images should be provided for placement; halftone images should be 300 dpi or higher, at 100%, or reproduction size. Line art should be scanned at 1,200 dpi at 100%.

Color Profiles: Whenever possible - do not embed or include color profiles. PDF Files: Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed. See below for specifications. Any PDF without adequate bleed will be reduced to fit. If changes are needed to PDF files please submit a new file. Otherwise, we cannot guarantee the quality of the ad.

Bleeds: Require 1/4" on each bled side. All text, logos, etc., must be at least 1/4" in from the page.

Storage of Advertising Materials: 24 months.

shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. *Ethanol Producer Magazine* is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.

Cancellations: No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (e-mail or fax acceptable).

Method of Distribution: U.S. Postal Service - Bulk Mail Association Affiliations: BBI International, publisher of *Ethanol Producer Magazine*, is a member of the following organizations: Renewable Fuels Association (RFA), National Corn Growers Association (NCGA), Canadian Renewable Fuels Association (CRFA), American Coalition for Ethanol (ACE).

Subscription Prices: Effective through 2006, subscriptions are free, in the United States and Canada, to all qualifying persons and all persons that subscribe to *Ethanol Producer Magazine*. Please visit www.distillersgrainsquarterly.com for qualification requirements - located on the subscription form. All non-qualifying persons can purchase a subscription. US\$24.95 for domestic subscribers in the United States, US\$59.95 for subscribers living in Canada or Mexico, and US\$110.00 for subscribers outside North America.

CLASSIFIED ADVERTISING

EPM Marketplace

Full-color section in the back of each issue containing advertising for a variety of equipment and service providers in the ethanol industry.

One FREE line ad per business each issue

Line ads include company name, phone number and Web site

Full-color box ads available from \$99 to \$199

Visit www.ethanolproducer.com or call (701) 746-8385 for details.



ADDITIONAL ADVERTISING OPPORTUNITIES

ethanolproducer.com

LIVE JANUARY 2006

Advertising

Banner Advertising

- Home Page
- Articles - by category
- Commodities Page
- Construction List

Site Features

- Search Archive Articles
- Live Commodities
- Construction Lists
- Latest News



FUEL ETHANOL INDUSTRY DIRECTORY

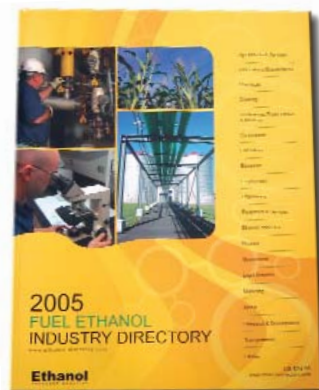
The most comprehensive list of ethanol industry suppliers, producers, researchers and government agencies in the world.

Published annually

FREE listing per business

Add a logo or utilize display advertising

Visit www.ethanol-directory.com



ARTWORK: 2005 Fuel Ethanol Industry Directory

U.S. & CANADA FUEL ETHANOL PLANT MAP

Full-color 39.5" x 26.75" wall map

Plots the location and production status of 117 ethanol plants across the United States and Canada

Published twice a year (fall and spring)

Distributed FREE to all EPM subscribers and at all major related conferences and trade shows.



ARTWORK: 2005 Spring Map



Ethanol

PRODUCER MAGAZINE

Premium Placement

There is a 20% charge for premium ad placement (call for availability)

_____ Inside Front Cover _____ Opposite Contents Page
_____ Inside Back Cover _____ Back Cover

Ad Sizes

_____ 2 Page Spread _____ 1 Page
_____ 2/3 Page Vertical _____ 1/2 Page Spread
_____ 1/2 Page Horizontal _____ 1/2 Page Vertical
_____ 1/2 Page Island _____ 1/3 page Horizontal
_____ 1/3 Page Vertical _____ 1/3 Page Island

Month(s) of Publication

(please check the months you would like your ad to be printed)

_____ January 2006 _____ July 2006
_____ February 2006 _____ August 2006
_____ March 2006 _____ September 2006
_____ April 2006 _____ October 2006
_____ May 2006 _____ November 2006
_____ June 2006 _____ December 2006

Advertisement Submission Format

_____ Hard Copy
_____ Electronic File (QuarkXpress (PC) or High Resolution PDF)

Start Date _____

Contact Information

Primary Contact Person

Company

Position

Address

City

State

Zip

Phone

Fax

E-mail

Company Website

Signature _____

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308 2nd Ave. N., Suite 304
Grand Forks, ND 58203
t: 701.746.8385
f: 701.746.5367
mspoor@bbibiofuels.com
www.ethanolproducer.com

OTHER ADVERTISING OPPORTUNITIES

Please contact me about the following advertising opportunities:

_____ EPM Marketplace _____ ethanolproducer.com
_____ Fuel Ethanol Industry Directory _____ U.S. & Canada Fuel Ethanol Plant Map

