



**Fairmont Le Château Frontenac
Québec City (Québec) Canada
2-4 November 2003**

SPONSORSHIP PROGRAM

The *World Summit on Ethanol for Transportation* Sponsorship Program is an opportunity to showcase your company to the current and emerging ethanol and related industries. Over 200 delegates are expected to attend this world-class event. There are various Sponsorship categories available to suit your financial and promotional interests. For more information, please contact Jaime Keating Klco, BBI International, Conference Coordinators, at 719-942-4353 or at jaime@bbiethanol.com.

EVENT SPONSORSHIP OPPORTUNITIES

Welcoming Reception, 2 November 2003 - \$10,000 (US)

- Corporate logo in the on-site program guide as a premier sponsor
- Corporate logo on a PowerPoint slide identifying your company as the Welcoming Reception Sponsor and formal recognition during General Session
- Opportunity to display promotional materials on Sponsor Table located in main traffic area
- Publicity of event sponsorship in the on-line program agenda, including a link to your company's web site
- Corporate logo on a recognition sign at the reception
- Acknowledgement of your company on table top tents with company name, logo and website to be displayed on cocktail tables during reception
- Two (2) complimentary conference registrations
- Each company representative will receive an official Sponsor ribbon affixed to their name badge
- Use of private meeting space meetings with colleagues or clients (by appointment only)
- Two (2) VIP seats at the Summit Banquet & Entertainment Event

Cocktail Reception, 3 November 2003 – \$5,000 (US)

- Corporate logo in the on-site program guide as a premier sponsor
- Corporate logo on a PowerPoint slide identifying your company as the Cocktail Reception Sponsor and formal recognition during General Session
- Opportunity to display promotional materials on Sponsor Table located in main traffic area
- Publicity of event sponsorship in the on-line program agenda, including a link to your company's web site
- Corporate logo on a recognition sign at the reception
- Acknowledgement of your company on table top tents with company name, logo and website to be displayed on cocktail tables during reception
- One (1) complimentary conference registration
- Each company representative will receive an official Sponsor ribbon affixed to their name badge
- Use of private meeting space meetings with colleagues or clients (by appointment only)
- One (1) VIP seat at the Summit Banquet & Entertainment Event

World Summit Banquet & Entertainment Event, 3 November 2003- \$15,000 (US)

- Corporate logo in the on-site program guide as a premier sponsor
- Corporate logo on a PowerPoint slide identifying your company as the Banquet & Entertainment Sponsor and formal recognition during General Session
- Opportunity to display promotional materials on Sponsor Table located in main traffic area
- Publicity of event sponsorship in the on-line program agenda, including a link to your company's web site
- Corporate logo on a recognition sign at the banquet
- Acknowledgement of your company on table top tents with company name, logo and website to be displayed on banquet tables
- Two (2) complimentary conference registrations
- Each company representative will receive an official Sponsor ribbon affixed to their name badge
- Use of private meeting space meetings with colleagues or clients (by appointment only)
- One VIP table for your dinner guests and important persons

Luncheon, 3 November 2003- \$10,000 (US)

- Corporate logo in the on-site program guide as a premier sponsor
- Corporate logo on a PowerPoint slide identifying your company as the Luncheon Sponsor and formal recognition during General Session
- Opportunity to display promotional materials on Sponsor Table located in main traffic area
- Publicity of event sponsorship in the on-line program agenda, including a link to your company's web site
- Corporate logo on a recognition sign at the luncheon
- Acknowledgement of your company on table top tents with company name, logo and website to be displayed on cocktail tables during reception
- Two (2) complimentary conference registrations
- Each company representative will receive an official Sponsor ribbon affixed to their name badge
- Use of private meeting space meetings with colleagues or clients (by appointment only)
- One VIP table for your luncheon guests and important persons

Luncheon, 4 November 2003 - \$10,000 (US)

- Corporate logo in the on-site program guide as a premier sponsor
- Corporate logo on a PowerPoint slide identifying your company as the Luncheon Sponsor and formal recognition during General Session
- Opportunity to display promotional materials on Sponsor Table located in main traffic area
- Publicity of event sponsorship in the on-line program agenda, including a link to your company's web site
- Corporate logo on a recognition sign at the luncheon
- Acknowledgement of your company on table top tents with company name, logo and website to be displayed on cocktail tables during reception
- Two (2) complimentary conference registrations
- Each company representative will receive an official Sponsor ribbon affixed to their name badge
- Use of private meeting space meetings with colleagues or clients (by appointment only)
- One VIP table for your luncheon guests and important persons

General Session Refreshment Break - \$2,500 (US)

(4 available: Nov. 3rd morning and afternoon; Nov. 4th morning and afternoon)

- Corporate logo in the on-site program guide as a sponsor
- Corporate logo on a slide identifying your company as a Refreshment Break Sponsor and formal recognition during General Session
- Opportunity to display promotional materials on Sponsor Table located in main traffic area
- Publicity of event sponsorship on on-line program agenda, including a link to your company's web site
- Corporate logo on a sign at the event
- Company name will be printed on napkins used for refreshment break
- Each company representative will receive an official sponsor ribbon affixed to their name badge

SUPPORTING SPONSORSHIPS

Conference Supporting Sponsor - \$1,500 (US)

- Corporate logo in the on-site program guide as a sponsor
- Corporate logo on a PowerPoint slide identifying your company as a Supporting Sponsor and formal recognition during General Session
- Opportunity to display promotional materials on Sponsor Table located in main traffic area
- Publicity of sponsorship on on-line program agenda, including a link to your company's web site
- Corporate logo on a sign placed in prominent location throughout conference
- Each company representative will receive an official sponsor ribbon affixed to their name badge

Conference Associate Sponsor - \$500 (US)

- Company name in the on-site program guide as a sponsor
- Corporate logo on a PowerPoint slide identifying your company as an associate sponsor and formal recognition during General Session
- Opportunity to display promotional materials on a Sponsor Table located in main traffic area
- Publicity of sponsorship on on-line program agenda, including a link to your company's web site
- Each company representative will receive an official sponsor ribbon affixed to their name badge